



**The 2017 EITA Business & Management
Workshop
(EITA-B&M 2017: Emerging Financial Services &
Technology)**

**"The New Financial Technology (Fintech)
Revolution: Challenges, Opportunities and Future
Directions"**

**Taipei Economic and Cultural Office in New York
1 East 42nd Street, New York, NY**

Friday, April 28, 2017

Program

(Draft as of 04/29/17)

4/28 (Fri) 1:30 pm - 6:30 pm: Registration

Room: the 1st FL., TECO in New York

4/28 (Fri) 2:30 pm - 2:50 pm: Opening Session



Chair: **Dr. Tyler Yang (楊太樂)**, Chairman and CEO, Integrated Financial Engineering
Room: Main Auditorium, TECO in New York

Welcome Remarks:



Ambassador Lily L.W. Hsu
Director General
The Taipei Economic and Cultural Office in New York
(中華民國駐紐約臺北經濟文化辦事處處長徐儷文大使)

Plenary Sessions:

4/28 (Fri) 2:50 pm - 3:30 pm: Plenary Session (I): FinTech: Banking, Financing and Insurance



Chair: **Mr. Jordan Kuo-Lin Hu (胡國琳)**, CEO, RiskVal Financial Solutions
Room: Main Auditorium, TECO in New York



Mr. Steven O'Hanlon
President & Chief Executive Officer
Numerix



Mr. Jordan Kuo-Lin Hu (胡國琳)
CEO, RiskVal Financial Solutions

4/28 (Fri) 3:30 pm – 4:10 pm: Plenary Session (II): Artificial Intelligence (AI) and FinTech



Chair: **Dr. Rong N. Chang (張榮)**, Member of IBM Academy of Technology,
IBM T.J. Watson Research Center
Room: Main Auditorium, TECO in New York



Dr. Ching-Yung Lin (林清詠)
IBM Chief Scientist, Graph Computing
Senior Manager, Network Science and Machine Intelligence
IBM T.J. Watson Research Center



Mr. Danny L. Yeh
Research Scientist
IBM T.J. Watson Research Center

4/28 (Fri) 4:10 pm - 4:25 pm: Break

4/28 (Fri) 4:25 pm – 5:05 pm: Plenary Session (III): Blockchain, Bitcoin and Cryptocurrencies



Chair: **Mr. Bernard Lin (林柏臻)**, Principal, Contino
Room: Main Auditorium, TECO in New York



Ms. Min-Si Wang
Chief Product Officer, BitPesa

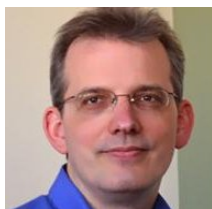


Mr. Andre De Castro
CEO and Founder
Blockchain of Things

4/28 (Fri) 5:05 pm – 5:45 pm: Plenary Session IV: Cybersecurity, Infrastructure and Platform



Chair: **Ms. Natacha Lo (羅昭妤)**, CEO/CTO, A Priori Analytics Group
Room: Main Auditorium, TECO in New York



Mr. Mishka McCowan
Vice President of Technology
WealthEngine



Ms. Natacha Lo (羅昭妤)
CEO/CTO
A Priori Analytics Group

4/28 (Fri) 5:45 pm – 6:25 pm: Plenary Session (V): Panel Discussion: The Future of FinTech and the Financial Services Industry



Moderator: **Dr. Tyler Yang (楊太樂)**, Chairman and CEO, Integrated Financial Engineering
Room: Main Auditorium, TECO in New York



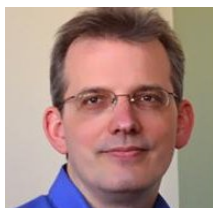
Mr. Jordan Kuo-Lin Hu (胡國琳)
CEO, RiskVal Financial Solutions



Dr. Rong N. Chang (張榮)
Member of IBM Academy of Technology
IBM T.J. Watson Research Center



Mr. Bernard Lin (林柏臻)
Principal, Contino



Mr. Mishka McCowan
Vice President of Technology
WealthEngine

4/28 (Fri) 6:25 pm – 6:30 pm: Closing Remarks:



Chair: **Dr. Tyler Yang (楊太樂)**, Chairman and CEO, Integrated Financial Engineering
Room: Main Auditorium, TECO in New York