



**The 2017 EITA Business & Management  
Workshop  
(EITA-B&M 2017: Emerging Financial Services &  
Technology)**

**"The New Financial Technology (Fintech)  
Revolution: Challenges, Opportunities and Future  
Directions"**

**Taipei Economic and Cultural Office in New York  
1 East 42nd Street, New York, NY**

**Friday, April 28, 2017**

**Program**

**(Draft as of 4/29/17)**

**4/28 (Fri) 1:30 pm - 6:30 pm: Registration**

Room: the 1<sup>st</sup> FL., TECO in New York

**4/28 (Fri) 2:30 pm - 2:50 pm: Opening Session**

Chair: **Dr. Tyler Yang (楊太樂)**, Chairman and CEO, Integrated Financial Engineering

Room: Main Auditorium, TECO in New York

**Welcome Remarks:**

**Ambassador Lily L.W. Hsu**

Director General

The Taipei Economic and Cultural Office in New York

(中華民國駐紐約臺北經濟文化辦事處處長徐儷文大使)

**Plenary Sessions:**

**4/28 (Fri) 2:50 pm - 3:30 pm: Plenary Session (I): FinTech: Banking,  
Financing and Insurance**

Chair: **Mr. Jordan Kuo-Lin Hu (胡國琳)**, CEO, RiskVal Financial Solutions

Room: Main Auditorium, TECO in New York

**Mr. Steven O'Hanlon**

President & Chief Executive Officer

Numerix

**Mr. Jordan Kuo-Lin Hu (胡國琳)**

CEO, RiskVal Financial Solutions

**4/28 (Fri) 3:30 pm – 4:10 pm: Plenary Session (II): Artificial Intelligence (AI) and FinTech**

Chair: **Dr. Rong N. Chang (張榮)**, IBM Academy of Technology Member, IBM T.J. Watson Research Center  
Room: Main Auditorium, TECO in New York

**Dr. Ching-Yung Lin (林清詠)**

IBM Chief Scientist, Graph Computing  
Senior Manager, Network Science and Machine Intelligence  
IBM T.J. Watson Research Center

**Mr. Danny L. Yeh**

Research Scientist  
IBM T.J. Watson Research Center

**4/28 (Fri) 4:10 pm - 4:25 pm: Break**

**4/28 (Fri) 4:25 pm – 5:05 pm: Plenary Session (III): Blockchain, Bitcoin and Cryptocurrencies**

Chair: **Mr. Bernard Lin (林柏臻)**, Principal, Contino  
Room: Main Auditorium, TECO in New York

**Ms. Min-Si Wang**

Chief Product Officer, BitPesa

**Mr. Andre De Castro**

CEO and Founder  
Blockchain of Things

**4/28 (Fri) 5:05 pm – 5:45 pm: Plenary Session (IV): Cybersecurity, Infrastructure and Platform**

Chair: **Ms. Natacha Lo (羅昭好)**, CEO/CTO, A Priori Analytics Group  
Room: Main Auditorium, TECO in New York

**Mr. Mishka McCowan**

Vice President of Technology  
WealthEngine

**Ms. Natacha Lo (羅昭好)**

CEO/CTO  
A Priori Analytics Group

**4/28 (Fri) 5:45 pm – 6:25 pm: Plenary Session (V): The Future of FinTech and the Financial Services Industry**

Moderator: **Dr. Tyler Yang (楊太樂)**, Chairman and CEO, Integrated Financial Engineering  
Room: Main Auditorium, TECO in New York

**Mr. Jordan Kuo-Lin Hu (胡國琳)**

CEO, RiskVal Financial Solutions

**Dr. Rong N. Chang (張榮)**

IBM Academy of Technology Member  
IBM T.J. Watson Research Center

**Mr. Bernard Lin (林柏臻)**

Principal, Contino

**Mr. Mishka McCowan**

Vice President of Technology  
WealthEngine

**4/28 (Fri) 6:25 pm – 6:30 pm: Closing Remarks:**

Chair: **Dr. Tyler Yang (楊太樂)**, Chairman and CEO, Integrated Financial Engineering  
Room: Main Auditorium, TECO in New York